

# Who is Travel the World?

Offering over **40** years of expertise as a General Sales Agent/Travel Service Provider, Travel the World has successfully introduced an impressive list of industry-leading brands seeking to grow awareness and sales in the Australian trade and consumer market. With extensive regional strategy creation and implementation experience, Travel the World seamlessly unites their important local industry partners with world-leading product brands. No other company has successfully transitioned more travel brands from a representation model into their own Australian entity.

Travel the World has gained a deep understanding of their client's needs within the Call Centre, Sales, Product, Marketing, Groups, Public Relations and Finance areas. This experience has been built through collaborating with both past and present clients including; Windstar Cruises, Ponant, Virgin Voyages, Riviera Travel, Chiva-Som, Tauck, Aqua Expeditions, Holland America Line, Carnival Cruise Lines and Delta Steamboat.

Industry partners and principles have recognised Travel the World's achievements with numerous awards including Top Revenue Producing GSA for Holland America Line for eight years running from 2004 through to 2011, and Number 1 sales Worldwide for Tauck World Discovery for 17 years running, 2003 through to 2019. Chiva-Som's Haven of Life award in 2003 and a Top Supporter award from 2004 through to 2019.

# Why Book Groups with Us? \_

Travel the World has been providing discerning travellers with unique luxury experiences for **over 40 years.** From premium cruise holidays on the world's best cruise lines to enriching historic and cultural tours, to indulgently luxurious resorts, Travel the World will be able to cater to your group's every need. Travel the World has a specialised groups team that can book groups of any size, big or small **from 10 – to 4,000 guests.** We specialise in full ship charters, meetings & conferences, incentive groups, weddings, reunions, sporting groups, special interest & family groups.

With previous travel experience in retail, corporate, wholesale, cruising and tour sectors, we truly are the experts. Travel has taken the team to exciting destinations in the USA, Asia, Europe, Africa, the Middle East & Australia. We can assist in helping you plan your perfect group holiday with our unrivalled knowledge and passion for travel.

Our specialist groups team can combine a cruise itinerary with customised pre and post tours to match your group's needs and interests or even charter an entire ship. We'll help you choose which cruise operator is best suited to your group, from the small luxury ships of Windstar Cruises, Silversea, Ponant Yacht & Expedition Cruises or River & Small Ships cruises to the larger vessels of Holland America Line, Carnival International & Virgin Voyages. With such a large choice, we can cater to every destination, from Antarctica to the Galapagos, the Mediterranean to Tahiti.

Other product options outside of cruise are also available for culturally immersive travel, luxurious resorts and premium touring. Travel the World also has a specialist wholesale air team who can assist with competitive airfares that will connect your group to these wonderful products.



## What is a Group?

A minimum of **10 people** make up a group whether it is for business or pleasure.

Travel the World specialises in:

- Meeting & Conferences
- Individual & Incentive groups
- Family groups
- Sporting groups
- Reunions
- Special interest groups cooking, spa, dancing
- Weddings
- Full ship charters

# **Benefits of Cruising**

Cruising provides the perfect option for group and incentive travel by offering your clients a premium holiday experience that is also an exceptional value. There is no extra travel, transfers or bags to worry about. Once onboard your clients can settle back and enjoy their spacious stateroom for the duration of the cruise. Even better, they unpack only once and don't need to worry about currency exchange.

Your group is provided with many opportunities to come together. Theatres and conference rooms are perfect for meetings and presentations while bars and lounges run the gamut from small and intimate to large. Guests can enjoy fabulous onboard entertainment suitable for both individuals and groups. Cruising offers unbeatable value for money and can be less expensive than land-based destinations as so many important amenities are included at no additional cost.

# Where Can Your Group Travel To?

Travel the World's group specialists cater for all types of products throughout the world including the most popular areas in Europe, Asia, Africa, The Americas, Australia & New Zealand, South Pacific & expedition experiences to the Polar regions.



# Your Groups Benefits with Travel the World

Whether you are planning your first group booking or are a veteran, you will no doubt be aware it is not always plain sailing. In fact, it can be seriously daunting. For this reason, many businesses and individual group organisers are only too happy to hand over the painstaking details to the experts. Enter Travel the World. Our dedicated groups and incentive team will ensure that every 'i' is dotted and every 't' is crossed. That way you and your client can relax in the knowledge every conceivable need has been factored into the plan. We understand finding the perfect fit for your group takes time, patience and understanding. Gain access to exclusive group benefits through Travel the World such as:

- Over **30 years** of group management experience
- Over 30 years of cruise booking experience
- Experts at finding the right product to meet your needs
- Easy Access direct number and email to a person, not a call centre
- Ease of planning hassle-free for you
- Ability to access net rates allowing you to create your own cost & margin structure
- Foreign exchange management we take the guesswork out!
- Secured deposits
- Secured space
- Contracts with trusted & reliable global brands

- Established relationships with supplementary suppliers globally – thousands of hotels, land operators & transfer companies to enhance your group's experience
- Direct system access to suppliers
- Access to our in-house wholesale airfare department
- Customised group shore excursion program
- Customised partner/family programs
- The all-inclusive package provided includes meals, venue hire, audiovisual etc.
- Marketing assistance
- Event/Conference coordination before, during & after

# **Marketing**

To ensure the maximum potential of your group is reached, promotion is an essential ingredient. Once again, our experience and track record deliver proven results. Travel the World offers a range of promotional items including collateral, advertisements as well as stimulating and informative presentations.



## **Advertisements**

We can support you with:

- Co-operative advertising initiatives to target your group's departure
- Provision of artwork and design
- Booking of media space and placement

## **Collateral**

We recommend a range of collateral which comprises:

- Electronic newsletters
- Direct mail-out pieces
- Shells outlining itinerary and inclusions
- Postcards and invitations
- Flyers
- Social media tiles





## **Presentations**

Our team offers expertise in:

- Product and film nights to encourage interested clients and field questions
- Informing clients about destinations, itineraries and products designed specifically for your group
- We provide a full range of product-related videos & collateral

## **Incentives & Private Charter**

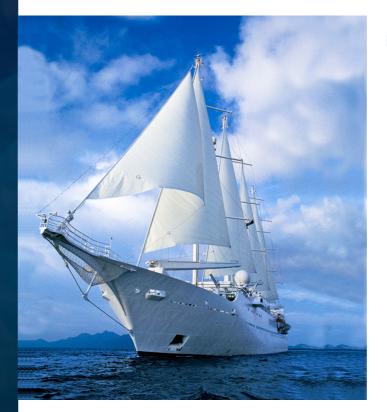
For the ultimate group experience, you can't look past a private charter. Travel the World can help your group organise your private ship charter, for groups from 32 to over 4000 guests, and every size in between. With meals, accommodation and entertainment included in the fare, a full-ship charter can also be an economical alternative for your group. Additionally, with your group occupying the entire ship, a large range of customisation options become available to you, from the menu to onboard activities and even to the itinerary.

The unique setting of a cruise ship is perfect for conferences or corporate gatherings. It is accessible, secure and suited to business and relaxation with a wide range of single-site facilities, including meeting rooms, private dining rooms and speciality restaurants.

With meals, accommodation and entertainment included in the fare, a full-ship charter or incentive cruise offer unsurpassed value by packaging airport transfers, accommodations, entertainment, food and beverages – all in one package.

#### **Benefits for you**

- · You are ensured of your audience's full attention
- · Maximum delegate attendance
- Ease of planning with a one-stop shop
- Customised events, themes, logistics, value team building options and facilities second to none
- Partner and family activities, personalised shore excursions, entertainment & variety



## Full Yacht Charter - Make it your own!

Charters are the ultimate extension of incentive travel. Why? Because they are used as a tool to help increase sales, provide a long term impact, motivate employees, enhance teamwork and increase employee and customer loyalty – an exclusive extension of the company.

Chartering ensures your group has total exclusivity and personalisation as well as a secure and confidential environment while cruising to the destinations of your choice.

With your group occupying the entire ship, every aspect can be customised. The options are infinite from menus to onboard activities – even flying your corporate flag!

A broad range of vessels awaits you from small luxury yachts and expedition ships to riverboats and larger cruise ships. Let our experiences, creative and attentive groups teamwork with you to help meet the requirements of your clients. We will manage every step of the process that can lead to a successful event for **32 to 4000 guests.** 

## **Incentives**

Look no further than Travel the World to provide your client with the ultimate in travel rewards. Whether it is a once-in-a-lifetime cruise around the Greek Isles on a sleek motor yacht or a life-changing stay at one of the world's best destination spas, we offer travel incentives that will inspire and motivate. From our wide range of premium travel experiences, you are guaranteed to find the perfect product to excite and capture the audience's attention.



Contact Us
Travel the World – Groups Department

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## **General Terms & Conditions**

### **Deposits**

The requirements for each product can vary. As a guide, a booking deposit is required to re-confirm a group allocation – see individual quotes for the exact amount. This is due approx. 10 days from receiving confirmation and will be credited to the final statement of your group account. The deposit is refundable only if Travel the World cannot confirm the requested itinerary or a suitable alternative. Some Tour Operators require instalment payments for a group – this will be advised at the time of quotation. Individual passenger booking deposits are required 5 days after confirmation of each booking. Amounts vary according to the cruise/tour.

## **Full Payment**

Each individual product has differing deadlines. The final balance of the booking must be received in full by Travel the World 100 days prior to departure from Australia unless the quote advises a specific date.

#### **Minimum Numbers**

The total tour/cruise cost per person will be based on a minimum number of full fare paying passengers as per the quote. If the allocated number of full fare-paying passengers has not been reached as per the specified date in the quote prior to departure the tour/cruise may be subject to re-costing. A minimum number of passengers are required for a FOC (travel credit). If applicable, please refer to the Terms and Conditions of the individual product.

#### **Cancellations**

In addition to the charges above, should the cancellation of an individual affect the remaining passengers' tour prices, we reserve the right to apply any additional costs to the total cost. If the group fails to materialise, Travel the World reserves the right to withhold the initial group booking deposit.

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